

Employee Demographic Report

Prepared for: Sample Company



Best Companies Group

	OVERALL		Prior Year	LENGTH OF SERVICE					GENERATION					GENDER			ETHNIC BACKGROUND							STATUS		JOB ROLE							DEPARTMENT									
	% Agreement	% Disagreement		Less than one year	One year to less than two years	Two years to less than five years	Five years to less than ten years	Ten years or more	Generation Z (Born after 1997)	The Millennial Generation (Born 1981 to 1997)	Generation X (Born 1965 to 1980)	The Baby Boomer Generation (Born 1946 to 1964)	The Silent Generation (Born 1928 to 1945)	The Greatest Generation (Born before 1928)	Female	Male	Non-Binary	Black or African-American	Asian	White or Caucasian	Hispanic or Latino	Native American (not Pacific Islander)	Pacific Islander	Bi-Racial or Multi-Racial	Full-Time	Part-Time	Executive (CEO/President, VP, Director, etc.)	Manager / Supervisor	Administrative / Clerical	Professional / Salesperson / Analyst / Technician	Production / Service	Other	Administration / Management	Customer Service / Care / Support	Finance / Accounting	Human Resources	Information Technology	Marketing / Advertising	Maintenance / Operations	Production	Sales / Retail / Business Development	Other
Total number of responses: 578																																										
LEADERSHIP																																										
I understand the long-term strategy of this organization	91	4	97	91	90	88	89	95	x	89	94	93	x	x	94	91	x	100	97	92	93	x	x	86	91	91	100	100	95	88	89	85	96	100	97	100	79	100	91	91	94	86
I have confidence in the leadership of this organization	92	4	97	95	97	90	90	95	x	94	93	95	x	x	99	93	x	100	100	95	87	x	x	71	92	91	100	100	95	94	93	82	98	100	100	100	83	93	96	93	90	89
The leaders of this organization care about their employees' well being	93	3	96	98	97	91	93	96	x	94	96	94	x	x	99	94	x	100	97	95	100	x	x	71	93	91	100	100	98	96	93	82	98	100	97	89	93	96	92	94	90	
Senior leaders live the core values of the organization	93	2	97	94	94	90	95	95	x	92	96	95	x	x	99	93	x	100	100	94	93	x	x	86	93	91	100	100	98	91	92	83	100	100	100	89	86	100	92	88	94	90
The leaders of this organization are open to input from employees	91	4	95	93	95	89	89	94	x	93	94	91	x	x	93	93	x	100	97	92	87	x	x	100	91	100	91	100	93	91	93	79	92	100	97	89	97	93	88	91	87	87
Leadership - AVERAGE	92	3	96	94	95	89	91	95	x	93	95	93	x	x	97	93	x	100	98	94	92	x	x	83	92	93	96	100	96	92	92	82	97	100	98	93	88	96	92	91	92	89
CORPORATE CULTURE AND COMMUNICATIONS																																										
This organization's corporate communications are frequent enough	92	2	98	94	95	90	93	94	x	94	91	96	x	x	96	93	x	100	100	93	87	x	x	86	92	91	95	100	94	97	91	88	96	100	94	89	93	100	96	92	94	88
This organization's corporate communications are detailed enough	92	3	97	94	95	90	91	95	x	94	90	95	x	x	95	92	x	100	97	93	87	x	x	86	92	91	95	100	92	96	91	90	96	100	94	100	89	100	96	93	90	88
This organization effectively communicates its progress towards meeting departmental goals	91	2	96	81	95	87	94	94	x	89	94	91	x	x	93	91	x	100	91	92	100	x	x	86	91	91	86	100	98	97	89	78	94	100	97	89	89	87	92	92	94	85
I have a good understanding of how this organization is doing financially	91	2	96	81	95	87	94	94	x	89	94	91	x	x	93	91	x	100	91	92	100	x	x	86	91	91	86	100	98	97	89	78	94	100	97	89	89	87	92	92	94	85
I can trust what this organization tells me	94	2	97	95	98	87	94	96	x	94	96	95	x	x	97	94	x	100	100	95	93	x	x	86	94	100	95	100	96	93	95	84	96	100	100	89	93	93	96	93	97	90
This organization treats me like a person, not a number	94	2	97	99	94	93	93	96	x	96	94	95	x	x	99	95	x	100	100	93	100	x	x	86	94	91	100	100	95	97	93	88	98	100	100	100	86	100	96	97	90	90
This organization gives me enough recognition for work that is well done	86	6	92	90	92	81	82	91	x	89	88	90	x	x	88	88	x	100	97	92	99	x	x	71	86	82	86	100	93	93	85	69	94	71	84	89	86	80	88	89	90	79
Staffing levels are adequate to provide quality products/services	74	13	85	80	87	66	76	75	x	77	73	78	x	x	85	74	x	100	91	91	91	x	x	71	74	82	86	92	80	83	70	64	81	71	91	89	68	73	71	83	68	67
Quality is a top priority with this organization	91	4	95	93	94	87	92	93	x	90	93	94	x	x	97	91	x	100	94	95	93	x	x	86	91	91	95	100	91	94	91	82	96	100	97	100	86	93	88	91	90	88
Safety is a top priority with this organization	94	2	96	94	97	89	97	96	x	96	96	94	x	x	97	95	x	100	97	95	100	x	x	100	94	100	95	100	97	96	94	83	94	100	100	100	96	100	96	92	97	89
I believe there is a spirit of cooperation within this organization	93	2	96	96	92	89	94	96	x	92	95	95	x	x	96	93	x	100	97	94	94	x	x	86	93	91	95	100	98	96	91	85	94	100	100	100	86	100	96	89	90	91
My employer enables a culture of diversity	94	2	97	95	94	92	94	96	x	93	96	97	x	x	94	96	x	100	97	92	92	x	x	86	94	91	91	92	98	93	94	90	98	100	94	100	93	93	96	95	94	91
This organization makes a strong effort to minimize discrimination	96	1	98	96	97	95	96	97	x	95	97	98	x	x	97	98	x	100	97	93	93	x	x	100	96	100	91	100	99	96	96	89	96	100	100	100	93	100	92	97	100	93
I like the people I work with at this organization	96	1	98	96	97	95	96	97	x	95	97	98	x	x	97	98	x	100	97	97	93	x	x	100	96	100	91	100	99	96	96	89	96	100	100	100	93	100	92	97	100	93
At this organization, employees have fun at work	88	4	94	90	90	81	88	92	x	88	88	93	x	x	94	91	x	100	94	90	87	x	x	86	87	91	95	100	96	87	87	71	92	86	97	100	82	93	88	83	87	84
I feel I can express my honest opinions without fear of negative consequences	88	6	91	89	90	87	89	92	x	88	94	90	x	x	89	91	x	100	94	91	87	x	x	86	89	91	73	100	93	91	88	77	89	100	91	100	89	87	88	87	87	82
Changes that may affect me are communicated to me prior to implementation	85	6	93	89	90	82	83	87	x	85	89	87	x	x	86	100	86	100	100	100	100	x	x	71	85	91	82	100	90	87	84	77	91	100	84	100	82	93	92	82	81	78
Corporate Culture and Communications - AVERAGE	90	4	95	91	94	87	91	93	x	91	92	93	x	x	98	96	92	93	x	x	x	x	84	90	92	91	99	95	93	90	81	94	96	95	96	88	93	91	91	86		
ROLE SATISFACTION																																										
I like the type of work that I do	94	2	96	93	95	94	96	96	x	93	96	96	x	x	95	95	x	100	94	95	100	x	x	100	94	100	91	92	97	93	95	89	91	100	100	100	90	100	92	95	100	92
I am given enough authority to make decisions I need to make	91	4	93	91	94	88	92	94	x	92	93	94	x	x	94	92	x	100	94	92	87	x	x	86	91	91	91	100	96	87	91	86	98	86	97	89	90	87	88	88	94	88
I believe my job is secure	91	3	92	88	90	88	91	95	x	89	95	93	x	x	92	93	x	100	94	92	100	x	x	71	91	91	77	100	95	94	92	79	87	100	88	100	76	87	96	95	81	90
Deadlines at this organization are realistic	80	9	92	84	90	73	81	82	x	83	92	92	x	x	90	79	x	100	91	80	80	x	x	86	80	91	91	92	89	81	76	73	89	71	91	100	79	100	83	71	90	77
I feel I am valued in this organization	89	5	93	91	92	86	88	93	x	90	92	93	x	x	91	92	x	100	97	91	93	x	x	86	89	82	86	100	95	91	89	74	88	100	94	100	79	93	92	92	81	83
I feel part of a team working toward a shared goal	92	4	96	96	94	89	90	95	x	92	94	95	x	x	95	93	x	100	97	94	93	x	x	86	92	91	91	100	97	90	92	81	94	100	100	100	83	87	86	89	87	89
I am able to maintain a reasonable balance between work and my personal life	89	6	91	93	94	89	83	92	x	90	81	95	x	x	95	88	x	100	100	89	87	x	x	71	89	82	95	100	89	94	87	89	91	86	91	100	79	87	83	81	87	88
My job makes good use of my skills and abilities	91	4	94	90	89	90	91	94	x	90	93	95	x	x	92	92	x	100	97	92	87	x	x	86	91	91	86	100	95	87	91	95	87	100	97	89	83	100	88	91	87	

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Total number of responses: 578																																										
TRAINING, DEVELOPMENT AND RESOURCES																																										
This organization provided as much initial training as I needed	76	11	94	78	79	72	81	74	x	79	75	80	x	x	81	77	x	83	88	77	80	x	x	71	76	82	82	100	80	81	74	64	77	71	94	78	79	93	79	79	74	68
This organization provides as much ongoing training as I need	78	10	95	81	89	76	83	74	x	81	77	79	x	x	90	75	x	100	84	78	73	x	x	86	78	82	95	100	87	75	73	74	87	71	90	89	86	93	79	78	77	72
This organization provides the technology, equipment and resources I need to do my job well	89	5	93	91	94	84	90	89	x	91	90	91	x	x	98	88	x	100	91	90	93	x	x	86	89	91	91	100	94	91	87	85	96	100	94	89	83	93	83	89	97	84
The computer or other hardware I use to do my job is dependable	92	3	91	93	97	91	94	93	x	94	94	93	x	x	99	92	x	86	97	94	100	x	x	71	92	91	91	100	97	94	92	85	96	100	94	89	93	93	92	92	100	88
The software and program applications I use to do my job are adequate	92	2	91	94	98	90	91	93	x	95	92	93	x	x	96	92	x	100	94	93	93	x	x	71	92	91	95	100	95	93	92	79	94	86	91	89	93	93	88	91	97	89
Technology issues are resolved in a timely manner	94	2	91	93	98	92	95	96	x	96	96	95	x	x	97	95	x	86	97	96	93	x	x	86	94	82	100	100	97	91	95	86	100	100	97	100	97	93	88	93	100	90
Technology issues affecting my work are communicated to me in a timely manner	94	1	93	96	97	92	96	93	x	96	94	96	x	x	99	94	x	86	97	96	93	x	x	71	94	91	90	91	97	94	95	85	96	100	94	100	90	100	92	96	97	90
This organization helps me pursue a career path that aligns with my skills and interests	79	8	88	81	81	76	82	83	x	79	82	87	x	x	86	81	x	100	91	82	80	x	x	83	79	91	73	100	91	81	75	73	81	86	84	89	72	79	88	78	87	74
This organization encourages me to develop professionally and/or acquire new skills	77	9	88	79	79	75	82	78	x	79	79	83	x	x	81	80	x	100	78	80	73	x	x	100	76	91	73	100	83	75	75	73	75	86	81	67	76	79	78	75	81	72
If I do good work, I will be rewarded	73	11	84	88	82	65	74	72	x	81	75	75	x	x	78	76	x	86	81	76	80	x	x	87	73	82	73	100	83	73	70	62	75	57	77	89	72	86	78	79	77	66
Training, Development and Resources - AVERAGE																																										
	84	6	91	87	89	81	87	84	x	87	85	87	x	x	90	85	x	93	90	86	86	x	x	84	87	87	86	99	90	85	83	77	88	86	89	88	84	90	84	85	89	79
PAY AND BENEFITS																																										
My pay is fair for the work I perform	84	7	80	89	94	79	83	88	x	85	88	91	x	x	85	87	x	100	82	88	88	x	x	85	85	73	86	100	92	89	83	70	85	71	88	100	76	100	96	85	94	78
Overall, I'm satisfied with this organization's benefits package	90	4	90	90	95	88	87	94	x	91	91	93	x	x	92	91	x	100	94	91	91	x	x	91	91	82	81	100	97	91	90	82	87	86	88	100	86	93	96	92	97	90
I'm satisfied with the amount of vacation (or Paid Time Off)	88	6	90	81	89	84	84	95	x	81	95	93	x	x	85	91	x	100	91	88	88	x	x	71	88	90	68	100	94	86	90	78	83	86	91	78	79	87	92	88	97	86
I'm satisfied with the sick leave policy	90	4	90	82	90	83	86	96	x	84	95	96	x	x	85	92	x	100	91	88	88	x	x	71	90	90	71	100	93	89	92	81	88	100	90	88	79	69	87	86	97	89
I'm satisfied with the amount of healthcare paid for	85	6	88	87	88	83	85	86	x	88	84	89	x	x	90	85	x	100	88	88	88	x	x	83	85	78	86	100	89	87	83	80	90	86	84	100	89	87	91	83	86	80
I'm satisfied with the dental benefits	88	4	89	87	93	89	88	89	x	89	91	91	x	x	92	88	x	100	91	89	88	x	x	100	88	89	85	92	89	89	90	80	90	100	88	100	93	93	88	86	90	84
I'm satisfied with the vision care benefits	87	3	88	85	97	83	88	89	x	88	90	90	x	x	88	89	x	100	90	88	88	x	x	83	87	88	85	91	92	85	88	79	90	71	88	89	96	93	86	84	85	84
I'm satisfied with the retirement plan benefits	88	4	91	85	95	89	84	91	x	90	88	92	x	x	89	90	x	100	88	88	88	x	x	83	88	89	86	100	94	93	88	73	88	83	88	89	89	93	96	95	97	80
I'm satisfied with the life insurance benefits	90	2	91	87	90	92	92	91	x	90	91	93	x	x	91	92	x	100	87	92	100	x	x	100	90	100	77	100	96	91	89	81	89	100	87	100	89	93	96	92	100	86
I'm satisfied with the disability benefits	89	1	91	84	87	90	90	90	x	85	91	94	x	x	87	87	x	100	91	90	93	x	x	60	89	89	70	92	96	86	91	77	84	100	83	100	96	82	91	90	97	85
I'm satisfied with the tuition reimbursement benefits	78	4	89	69	76	77	77	84	x	74	84	85	x	x	78	81	x	100	65	81	80	x	x	50	78	83	50	100	88	69	79	69	71	100	79	86	77	80	82	77	88	75
Pay and Benefits - AVERAGE																																										
	87	4	89	84	90	85	86	90	x	86	90	92	x	x	88	87	x	100	84	89	95	x	x	78	87	86	77	98	93	87	87	77	86	89	86	94	86	88	91	87	93	83
OVERALL ENGAGEMENT																																										
Overall, I am very satisfied with my employer	94	3	97	96	97	91	95	97	x	96	96	94	x	x	95	95	x	100	94	96	93	x	x	86	94	91	100	100	95	96	95	85	98	100	100	100	90	100	96	93	97	91
Most days, I look forward to going to work	88	5	93	91	92	85	86	90	x	89	91	90	x	x	89	89	x	100	85	90	93	x	x	86	88	91	100	100	95	86	87	77	91	100	94	100	83	87	92	87	90	86
My job provides me with a sense of meaning and purpose	87	4	92	88	90	85	86	90	x	88	88	93	x	x	90	89	x	100	91	90	87	x	x	86	87	91	82	100	95	83	88	77	89	100	91	89	79	93	92	84	90	84
I am proud to work for this organization	94	2	97	96	97	92	96	95	x	95	95	94	x	x	100	95	x	100	91	96	100	x	x	100	94	100	100	92	98	96	95	84	94	100	100	100	86	100	96	97	97	92
I feel this organization has created an environment where I can do my best work	88	6	93	91	89	84	92	90	x	89	92	89	x	x	96	88	x	100	85	90	93	x	x	86	88	91	91	100	95	87	86	79	91	100	94	100	76	93	92	84	90	85
I am willing to give extra effort to help this organization succeed	97	2	97	95	98	97	96	98	x	97	98	99	x	x	99	97	x	100	97	98	100	x	x	100	96	100	100	100	98	96	97	89	100	100	100	100	90	100	96	96	100	94
I plan to continue my career with this organization for at least two more years	90	3	94	94	90	85	92	92	x	89	94	90	x	x	96	89	x	100	79	91	87	x	x	100	90	100	95	100	93	89	90	82	89	86	100	100	75	93	92	89	90	89
I would recommend this organization's products/services to a friend	94	1	98	92	92	94	95	96	x	93	95	97	x	x	96	94	x	100	97	95	93	x	x	83	94	91	100	100	97	90	94	98	96	100	100	89	85	100	92	90	84	93
I would recommend working here to a friend	92	4	96	93	97	90	92	94	x	94	95	92	x	x	98	92	x	100	91	94	100	x	x	85	92	91	100	100	96	96	90	84	96	100	100	79	100	96	91	90	88	
Overall Engagement - AVERAGE																																										
	92	3	95	93	94	89	92	93	x	92	94	93	x	x	96	92	x	100	90	93	94	x	x	90	92	94	96	99	96	91	91	83										